

Data privacy statement

1. General Information

ASAHI AV Europe GmbH (Westendstraße 16–22, 60325 Frankfurt am Main) (hereinafter also "ASAHI AV Europe", "we", "us") in its role as data controller appreciates your visit on (hereinafter also "website") and is grateful for your interest in our company and products. We wish to inform you below of how your personal data are processed within the context of our website.

2. Data process in the context of our website

a. Contact form

If you send us queries by means of the contact form, we store the details you have provided in the request form including any contact data for processing your query and any further queries.

We will not forward your data without your permission.

We process personal data to take steps at your request prior to entering into a contract pursuant to Art. 6 Subsec. 1 lit. b GDPR of our legitimate interests pursuant to Art. 6 Subsec. 1 lit. f GDPR.

b. Data Analytics

This website uses functions of the web analytics services such as Google Analytics and Telekom Statistik. The providers are respectively Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA, and Telekom Deutschland GmbH, Landgrabenweg 151, 53327 Bonn, Germany. These services use so called "cookies" – text files which are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie on your use of this website is usually forwarded to a Google server in the USA where it is stored, or in case of Telekom processed mainly in Germany and in other European countries.

Browser plug-in

You can prevent cookies being stored on your computer by means of a corresponding setting in your browser software. However, we would like to point out that this may prevent the full use of all the functions of this website. You can also prevent the information on your use of the website which is generated by the cookie (incl. your IP address) being sent to Google and/or Telekom as well as the processing of this by Google and/or Telekom by downloading and installing the browser plug-in in the below link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Prevent data collection

You can prevent the collection of your data by Google Analytics and/or Telekom Statistik by clicking on the below link. An opt-out cookie will be installed which will prevent your data being collected on future visits to this website: <https://tools.google.com/dlpage/gaoptout>.

You can find further information on how Google Analytics uses user data in Google's data privacy statement: <https://support.google.com/analytics/answer/6004245?hl=de>. See here for further information on Telekom data privacy policy: <https://www.telekom.de/start/datenschutz>.

Demographic characteristics of Google Analytics

This website uses the "demographic characteristics" function of Google Analytics. This compiles reports on characteristics such as age, gender and interests of the site visitors. This data stems from interest-related Google advertising as well as from visitor data of third party providers. This data cannot be traced back to any particular person. You can deactivate this function at any time on the advertising settings in your Google account or oppose the collection of your data by Google Analytics as outlined in "Prevent data collection".

Links to third party sites

ASAHI AV Europe GmbH is not responsible for the contents of websites that are maintained by third parties and therefore assumes no liability for any links from this website to other websites.

3. Data Protection Rights

Under applicable law, you have (under certain circumstances) the following data protection rights:

- Right of access, Art. 15 GDPR
- Right of rectification, Art. 16 GDPR
- Right to erasure ("right to be forgotten"), Art. 17 GDPR
- Right to restriction of processing, Art. 18 GDPR
- Right to data portability, Art. 20 GDPR
- Right to object, Art. 21 GDPR

You also have the right to lodge a complaint with a supervisory authority. The relevant supervisory authority for ASAHI AV Europe GmbH is:

Der Hessische Beauftragte für Datenschutz und Informationsfreiheit
Postfach 3163
65201 Wiesbaden
+ 49 611 1408 - 0